©2025 TVET CDACC

021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/08/6

Develop User Experience Design

July/August 2025

TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

PRACTICAL ASSESSMENT

easytvet.com

INSTRUCTIONS TO THE ASSESSOR

1. You are required to mark the practical as the candidate performs the tasks.
2. You are required to take video clips at critical points.
3. Ensure the candidate has an identification tag pinned at the back and front near the shoulders showing Candidate's name and registration code.

OBSERVATION CHECKLIST

Candidate's name & Registration No.			
Assessor's name & Reg. code			
Unit(s) of Competency	**Develop User Experience Design**		
Venue of Assessment			
Date of assessment			
Items to be evaluated: *Please award marks as appropriate. Give a brief comment on your observation.*	**Marks Awarded**	**Marks Obtained**	**Comments**
Task 1: Conducted User Research			
1. Conducted user research • Conducted project research • Data collected • Analyzed research findings • Prepared a research brief *(Award marks as indicated)*	**2** **2** **2** **4**		
Sub Total	**10**		
Task 2: Developed Information Architecture			
2. Developed Information architecture • Relevance of content (text, graphics) • Logical layout • User centric • Intuitive Navigation • Consistency • Searchability • User flow *(Award marks as indicated)*	**4** **2** **2** **2** **2** **2** **2**		

easyTVET.com

Sub Total	**14**		
Task 3: Developed User Interface/Visual Design			
3. Developed User Interface/Visual design • Designed mood board • Demonstrated use of wireframes • Use of Elements of Design • Application of Principles of Design • Creative and Visual Impact • Consistency • Responsiveness • Hierarchy *(Award marks as indicated)*	**4** **4** **4** **4** **4** **4** **4** **4**		
Sub Total	**32**		
Task 4: Incorporated Micro Interactions			
4. Incorporated Micro-interactions • Purposeful • Responsiveness • User delight • Consistency *(Award marks as indicated)*	**2** **2** **2** **2**		
Sub Total	**8**		
Task 5: Submission of Tasks			
5. Presentation of completed tasks • A well labelled typed research project brief in Word document format	**2**		

easytvet.com

• A well-labelled digital mood board in PDF or PNG format in a folder • A well labelled digital website interface in PDF or PNG format in a folder *(Award marks as indicated)*	**2** **2**		
Sub Total	**6**		
TOTAL	**70**		

ASSESSMENT OUTCOME

The candidate was found to be:

Competent ☐ Not yet competent ☐

(Please tick as appropriate)

(The candidate is competent if s/he gets 50% or higher).

Feedback from candidate:

easytvet.com

Feedback to candidate:

Candidate's signature:	**Date:**	
Assessor's signature:	**Date:**	