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021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/13/6

Manage Graphic Production

July/August 2025

TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

PRACTICAL ASSESSMENT

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INSTRUCTIONS TO THE ASSESSOR

1. Assess the candidate as the practical progresses observing the critical areas.
2. You are required to mark the practical as the candidate perform the tasks.
3. You are required to take video clips at critical points.
4. Ensure the candidate has a name tag and registration code at the back and front.

OBSERVATION / PRODUCT CHECKLIST

Candidate's name & Registration Code			
Assessor's name & Registration Code			
Unit of Competency	**Manage Graphic Production**		
Venue of Assessment			
Date of assessment			
Items to be evaluated: *Please award marks as appropriate. Give a brief comment on your observation.*	**Marks available**	**Marks obtained**	**Comments**
Task 1: Sketching			
1. Prepared a working area as per requirements *(Award 2 marks or 0)*	**2**		
2. Selected appropriate tools as per brief *(Award 2 marks or 0)*	**2**		
3. Sketched all-text black and white posters • Layout • Font selection • White space • Readability • Legibility *(Award 1 mark for each item)*	 **1** **1** **1** **1** **1**		
4. Sketched all-text coloured poster design sketches • Accuracy • Refined graphics • Composition • Clear margins • Art borders *(Award 1 mark for each item)*	 **1** **1** **1** **1** **1**		
Sub Total 1	**14**		

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Task 3: Created a Poster Design Concept			
5. Determined visual appeal for all-text black and white poster • Clarity • Composition and layout • Proposition and scale • Clear margins • Art Borders *(Award 2 marks or 0 for each item)*	**2** **2** **2** **2** **2**		
6. Determined visual appeal for all-text coloured poster • Clarity • Composition and layout • Proposition and scale • Clear margins • Art Borders *(Award 2 marks or 0 for each item)*	**2** **2** **2** **2** **2**		
7. Developed font graphics • Suitability • Legibility • Readability *(Award 1 mark for each item)*	**3**		
8. Achieved creativity and originality *(Award 2 marks or 0)*	**2**		
9. Developed alignment of product elements *(Award 2 marks or 0)*	**2**		
10. Developed layout and organisation of elements *(Award 2 marks or 0)*	**2**		
Sub Total 2	**29**		
Task 3: Wrote a Rationale			
• Colour codes • Colour symbolism • Relevance Font choice	**2** **2** **2**		

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• Hierarchy • Big idea • Inspiration *(Award 2 marks or 0 for each item)*	**2** **2** **2**		
Sub Total 3	**12**		
Task 4: Submitted Artworks			
11. Submitted thumbnail sketches • All-text black • White and coloured poster *(Award 2 marks or 0 for each item)*	**4**		
12. Submitted the • Final all-text black • White and coloured poster digital files *(Award 2 marks or 0 for each item)*	**4**		
13. Submitted a written rationale *(Award 2 marks or 0)*	**2**		
14. Submitted the final poster design digital zip file *(Award 2 marks or 0)*	**2**		
Sub Total 4	**12**		
Grand Total	**67**		

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ASSESSMENT OUTCOME

The candidate was found to be:

Competent ☐ Not yet competent ☐

(Please tick as appropriate)

(The candidate is competent if the candidate obtains at least 50%)

Feedback from candidate:

Feedback to candidate:	
Candidate's Signature ----------	**Date** ----------
Assessor's Signature ----------	**Date** ----------

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