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GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/01/6

Apply Design Elements and Principles

July/August 2025

TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

PRACTICAL ASSESSMENT

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TIME: 3 HOURS

INSTRUCTIONS TO CANDIDATE:

1. You are required to perform the following tasks
   a) Creating a mood board
   b) Design a professional business card
   c) Submission of final work

Project Brief

MILENIAL COMPUTERS LTD has contracted you to design business cards for their company. The business details on the card should have the following information: Address: P.O Box 89 - 00100, NAIROBI, Email: services@milenialcomputers.co.ke, Telephone Numbers: 0788001199/ 0757000011, Website: www.milenialcomps.com, and Services Offered: Website Development, Wi-Fi Installation, Graphics Design, Computers Sales (Brand New & Ex-UK.

Task 1: Creating A Mood Board

- Create a digital mood board for the company corporate identity brand. This includes logo design, colour palette, company name and house colour(s).
- Create a colour symbolism write up on the chosen colour palette within the mood board.
- Combine these elements and create corporate image of the company.

Task 2: Designing the Business Card

- Using a design software of your choice, design the business card (front and back).
- Use appropriate text (Font sizes, weights and styles) and images.
- Utilize shapes and borders to separate sections and make your design more attractive.

Task 3: Submission of Final Work

- Save and submit the mood board in PNG digital file format in the folder named CDACCGD2025.
- Save and submit the business card in PDF digital file format the folder named CDACCGD2025.

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2. You are required to have the following resources to carry out the tasks:
   - A computer installed with a professional graphic design software
   - Internet connection
   - A4 cartridge paper
   - Pens/pencils
   - Ruler