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021106T4GPH

GRAPHIC DESIGN LEVEL 6

VA/OS/GD/CR/13/6

Manage Graphic Production

July/August 2025

TVET CURRICULUM DEVELOPMENT, ASSESSMENT AND CERTIFICATION COUNCIL (TVET CDACC)

PRACTICAL ASSESSMENT

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TIME: 4 HOURS

INSTRUCTIONS TO CANDIDATE

1. You are required to perform the following tasks:
    a) Sketch an all-text, black and white poster advertisement
    b) Create an all-text, black and white poster advertisement
    c) Sketch an A3 size, all-text, coloured poster advertisement.
    d) Create an A3 size, all-text, coloured poster advertisement.
    e) Write brief rationale
    f) Submit the above artworks.

Design brief:

Environmental Conservation: Africa is home to diverse ecosystems and rich natural resources. Climate change, deforestation, poaching, and pollution are important themes. Public discourse focuses on sustainable resource management, conservation efforts, renewable energy, and climate adaptation strategies.

In this practical assessment, you are required to perform the following tasks:

Task 1: Sketching

Sketch an A3 size, **ALL-TEXT, BLACK AND WHITE** poster advertisement on the theme above.

Sketch an A3 size, **ALL-TEXT, COLOURED** poster advertisement on the theme above.

Task 2: Create a Poster Design Concept

Create an A3 size, **ALL-TEXT, BLACK AND WHITE** poster advertisement on the theme above using a design software of choice.

Create an A3 size, **ALL-TEXT, COLOURED** poster advertisement on the theme above.

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Task 3: Wrote a Rationale

Write brief rationale explaining the design choices made. Include the color codes and font names used in your designs.

Task 4: Submission of Artworks

a) Submit sketches for all-text black and white poster
b) Submit sketches for all-text coloured poster
c) Submit an A3 size, ALL-TEXT, BLACK AND WHITE poster advertisement in 72dpi resolution PDF digital file CMYK color mode for print production.
d) Submit an A3 size, ALL-TEXT, COLOURED poster advertisement in 300 DPI (dots per inch) resolution to for high-quality print output and in CMYK color mode for print production.

e) Compress the design file into a ZIP folder and upload it to the designated submission platform provided by the exam administrators along with a brief rationale explaining the design choices made. Include the color codes and font names used in your designs.

2. You will be required to have the following resources to carry out the tasks:-
    - A computer with professional design software and internet
    - A4 size white sketching papers
    - Pencils
    - Colour pencils
    - Ruler
    - Eraser
    - Sharpener/cutter
    - A3 size envelops
    -

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